

Charles MacPherson

- Television / Radio Personality & Best-Selling Author known as "**Charles the Butler**"
- A world authority in Luxury Goods, Etiquette and Household Management, and a Customer Service Expert for 31 years
- Sought after internationally as a speaker, educator, trainer and consultant (now virtually)
- Fluent in English & French

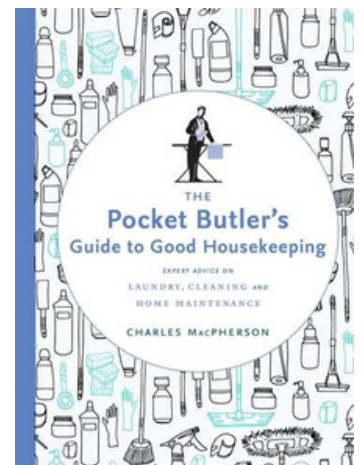
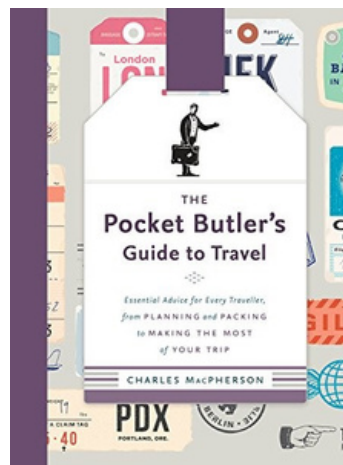
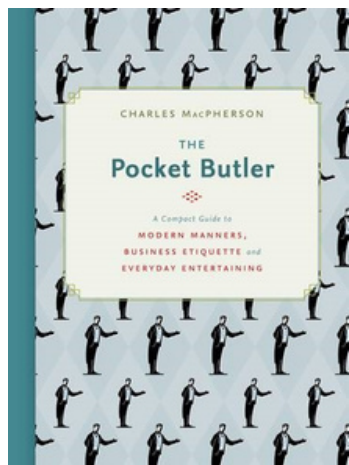
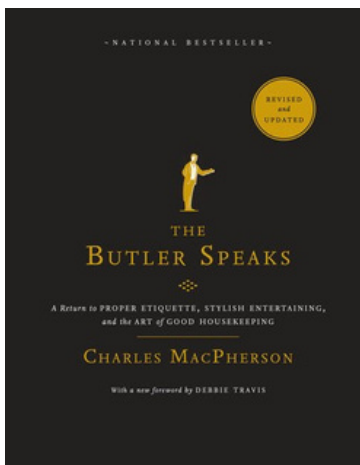
Media

- CTV's *The Marilyn Denis Show* contributor since January 2010, the 1st week the program went on air. Charles is the only remaining regular contributor since the first season.
- CHUM-FM regular contributor for 12 years
- CBC Radio national contributor, in both English & French markets

Accolades

- Founder of North America's only registered school for Butlers & Household Managers
- Private clients include royal families, high - & ultra-high net-worth individuals, the hospitality and retail sectors, professional associations and financial institutions
- Multinational corporations who have sought his expertise include Louis Vuitton, Royal Bank of Canada, Ford Motor Company of Canada, Four Seasons Hotels, Taj Hotels, Langham Hotels, Kimberly Clark (Viva paper towels), Kissimmee Florida, Veuve Clicquot Ponsardin and The Macallan Distillery





Author

- The Butler Speaks (6th printing)
- The Pocket Butler
- The Pocket Butler's Guide to Travel
- The Pocket Butler's Guide to Good Housekeeping



Brand & Topics

Ability to reach and engage all consumers (high-end and mass market) through endorsements and speaking engagements

- Modern-day manners and etiquette trends
- Customer service during COVID-19
- Understanding and translating luxury service in both hospitality and corporate environments
- How to run your household "Butler Style" (without the butler)
- Understanding the High-Net-Worth and Ultra-High-Net-Worth client and what they want. Charles is perfect for companies dealing in this market and with these clients.
- Manners for teenagers



**For endorsements and virtual appearances,
Contact: Lilana Novakovich
ph. 416-769-6686
email: Lilana@CelebrityEventsNetwork.ca**

